



CreativeCreations.tv

CreativeCreations.tv
High-end Video Productions

Corporate Productions - Event Coverage
Client Testimonial - Company Profile Videos
TV Commercials - Real Estate - Restaurant & Hotels
Training Videos - Multilingual Content - Music Videos & Concerts

Charity Organisations | Free Video Opportunity

Year: 2017

Goal: To donate 1 x high-end corporate video

Submissions Close: the last day of each month

How to Apply:

1. CreativeCreations.tv will donate a free video production to a non-profit charity organisation. To apply, the charity organisation must send us a link to a video recorded by them addressing the three points described below.
2. To qualify, the video must be no longer than 90 seconds and contain three key messages:
 - I. The purpose of your organisation
 - II. The impact you make in people's lives, and
 - III. How people and companies can help you make a bigger impact
3. The organisation that provides the video with the most compelling message will have their video professionally re-recorded at no charge by our team at CreativeCreations.tv
4. The video must be uploaded to YouTube and its link sent by email to nonprofit@CreativeCreations.tv along with the organisation details and a description of "why" you should win this video.
5. Submissions close the last day of the month.
6. The winner will be announced on the first week of the month through the CreativeCreations.tv website and social media channels.



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Production Process

7. Once the winner is announced, CreativeCreations.tv will make contact to start the pre-production process.
8. A quote for the production will be issued to the charity organisation for total of \$3,000 less a 100% discount. This quote must be returned to CreativeCreations.tv signed by the CEO or Managing Director of the charity organisation.
9. The video is to be recorded at CreativeCreations.tv offices located at Level 3, 1 Buckingham Street, Surry Hills NSW.
10. CreativeCreations.tv will assess the original script and will provide an improved copy to be approved by the charity organisation.
11. The charity organisation is to provide the presenter to speak in front of the camera.
12. Final video will include the charity organisation's own logos and branding, music, titles and animation graphics for text on screen, voiceover for call to action, colour correction and encoding for online HD distribution (YouTube, Vimeo, Website, etc).
13. Final video will have CreativeCreations.tv logo at the end of the video with the title "Sponsored and Produced by".
14. Final video file will be delivered to the charity organisation to be used freely for marketing and promotion purposes.
15. Sample of a finalised video can be viewed here: https://youtu.be/AP5rX4_5h7A
16. Any questions can be emailed to us at nonprofit@creativecreations.tv